



IGNITING CHANGE GALA 2024

**MGM National Harbor
Oxon Hill, MD**

Friday, April 12, 2024





PVA National Vice President Josue Cordova and his wife, Veronica

A NIGHT CELEBRATING WOMEN VETERANS WHO ARE MOVING DISABILITY CIVIL RIGHTS FORWARD

Join the Paralyzed Veterans of America at the Igniting Change Gala and prepare to be part of a spectacular evening that will ignite the hearts of all attendees as we celebrate women Veterans who are leading the fight for disability civil rights and creating a country that is truly inclusive for all people with disabilities.

The Igniting Change gala will celebrate Women Veterans, influencers and innovators who have worked to create an inclusive world in the areas of accessibility, employment, and medical care. Igniting Change brings together industry, government, and the public sectors that will join PVA to be the sparks that ignite the flame of progress for Veterans and their families.

Throughout the night, you'll witness the sparks that lead to the passion, dedication, and innovation that drive PVA's mission. Guests will enjoy exquisite cuisine, a-list live entertainment, and experience firsthand the ignition of change that transforms lives. From jaw-dropping stories of women Veterans who are paralyzed or have diseases such as MS, ALS and have risen from crushing adversity to become transformational leaders in the fight for inclusivity in their communities and across the country to inspirational storytelling that captures PVA at work on behalf of women Veterans as well as all people with disabilities. Igniting Change is a night of unity and shared purpose.



PVA National Vice President Tammy Jones and the Penske Racing Team



PVA advocacy on Capitol Hill



PVA empowering women Veterans

ABOUT PVA

Since its founding in 1946, PVA has developed unique expertise and an advocacy role on a wide variety of issues involving Veterans and their families. PVA's advocacy has helped make vital changes including:

- Passage of the MAMMO ACT expanding access to breast cancer screening for veterans with paralysis, spinal cord injuries or disorders, and other disabilities.
- Advocating for Department of Transportation regulations for accessible lavatories on aircraft.
- Working with corporate partners through the PVA Veterans Career Program to help Veterans and their families find long term career opportunities as well as helping partners better understand a truly accessible work environment.
- Free access to PVA's architecture department that works with Veterans, the Federal Government and industry leaders including U.S. Bank Stadium in Minnesota and The Kennedy Center in Washington D.C. to create an accessible world.
- Putting on over 75 sporting events a year including the National Veterans Wheelchair Games which is one of the largest adapted sporting events held annually in the world with over 600 veteran athletes and so much more.

PVA is the leading advocate for:

- Quality health care for our members.
- Research and education addressing spinal cord injury and disease.
- Benefits available because of our members' military service.
- Civil rights and opportunities that maximize the independence for our members.

BE THE SPARK THAT IGNITES CHANGE FOR PARALYZED VETERANS AND ALL PEOPLE WITH DISABILITIES.

SPONSOR PVA'S IGNITING CHANGE GALA!

SPONSORSHIP OPPORTUNITIES

Sponsors are invited to include eight guests at each table of nine to 10. PVA will place an honored guest or dignitary in the remaining seat(s). We stand ready to discuss your corporate goals and interests along with these impactful sponsorship opportunities. Sponsorships are offered individually. Bundles will be considered on a case-by case basis. Benefits are dependent on sponsorship commitment date.

TITLE SPONSOR: \$250,000

- Three tables at dinner with premium seating and 16 tickets to the VIP reception.
- Prominent brand placement on gala step and repeat, stage, video roll, digital signage, and website.
- Recognition in gala invitation and sponsor outreach.
- Opportunity for top executive to participate in program, as mutually agreed upon.
- Full-page ad in gala program and featured in social media.
- Included in gala boilerplate for media announcements.
- One hotel room for the event night at host hotel.

PRESENTING SPONSOR: \$150,000

- Three tables at dinner (two tables with premium seating and one additional table) and 12 tickets to the VIP reception.
- Prominent brand placement on gala stage, video roll, digital signage, and website.
- Opportunity for top executive to participate in program, as mutually agreed upon.
- Full-page ad in gala program and featured in social media.
- Included in gala boilerplate for media announcements.
- Opportunity to sponsor dinner or entertainment.

PLATINUM SPONSOR: \$100,000

- Two tables at dinner (one with premium seating and one additional table) and eight tickets to the VIP reception.
- Prominent brand placement on gala video roll, digital signage, and website.
- Opportunity for top executive to participate in program, in partnership with a PVA representative.
- Half-page ad in gala program.
- Featured in social media and included in gala boilerplate for media announcements.
- Opportunity to sponsor VIP reception or welcome reception with commensurate branding.

GOLD SPONSOR: \$75,000

- One premium table and four additional seats at dinner, plus four tickets to the VIP reception.
- Prominent brand placement on gala video roll, digital signage, and website.
- Half-page ad in program.
- Featured in social media and included in gala boilerplate for media announcements.
- Opportunity to sponsor Travel & Hospitality or Lasting Impression Gift.

SILVER SPONSOR: \$50,000

- One table at dinner and two tickets to the VIP reception.
- Prominent brand placement on gala video roll, digital signage, and website.
- Quarter-page ad in program.
- Featured in social media and included in gala boilerplate for media announcements.
- Opportunity to sponsor Technology or Communications ensuring the gala's success.

BRONZE SPONSOR: \$25,000

- One table at dinner.
- Sponsor name listed on gala digital signage and website.
- Quarter-page ad in gala program.

TABLE: \$12,500

- 10 guests at dinner.
- Sponsor name listed on gala website and program.



2022 PVA Gala

GET INVOLVED!

Join us at the Igniting Change gala, where you become a spark to ignite a brighter, inclusive future for women Veterans and all Veterans who have experienced spinal cord injury or disease like MS and ALS. Your support helps ensure PVA continues to be the tip of the spear fighting for disability civil rights and the rights of paralyzed Veterans. PVA provides a wide range of programs and services — all free of charge because of partners and donors like you— to help Veterans lead their lives free from barriers.

- Network with distinguished guests from PVA's leadership, leaders of industry, Department of Veterans Affairs, Department of Defense, and other federal agencies and organizations that support our nation's Veterans.
- Be among your peers — leaders, innovators, and decision-makers from corporate America — who are committed to inclusivity and removing barriers.
- Highlight your own social responsibility, social impact, and marketing goals.
- Make a difference by supporting the nation's leading nonprofit supporting paralyzed Veterans and all people with disabilities.

With your support, PVA will continue to be a beacon, illuminating the path towards improved quality of life, inclusivity, and support for our nation's paralyzed Veterans. Get involved today!

**FOR MORE INFORMATION OR TO SECURE A SPONSORSHIP,
CONTACT US: SponsorshipTeam@PVA.org**



PVA Members on Capitol Hill