

'Fun' - Tastic Fundraising Ideas



Raising money for a good cause can be fun! This holiday season, spread cheer and shift focus from material gifts to making a lasting impact on the lives of our veterans.

Spend-Nothing Challenge

Americans spend over \$100 every day on average. But it only costs **\$20 to make a difference in a Veteran's life.**

Encourage your supporters not to spend money for an entire day (or longer) & donate their savings to PVA. Include a 'Double-or-nothing' rule that if your supporters do spend money, they donate double that amount of money to PVA! Below you'll find a few challenges to inspire you!

1. **Showcase your culinary skills:** Instead of eating at restaurants or ordering takeout, cook at home using ingredients you have on hand. **Share the love - host a potluck** and ask everyone to bring a dish they made! Figure out how you will collect payments:
2. **Be your own barista:** Rather than buying coffee or other beverages from cafes prepare their favorite drinks at home and bring them in a reusable cup or bottle.
3. **Penny-pincher commute:** Find an alternative mode of transportation to work, such as walking, biking, or carpooling, to avoid spending money on gas, parking fees, or public transportation fares & donate the money you save to the fundraiser.
4. **Think twice:** Avoid impulsive purchases and think twice before buying something – Ask yourself if it is truly essential. By postponing these purchases, you can save money for the fundraiser!
5. **It's a family affair:** Invite your kids to join you & ask them to give whatever they would have spent on a special treat or a toy.

Cozy Comfort Gala Evening

Trade-in your fancy attire for comfiest sweats because giving back does not need to be all about glitz and glamour. **Host a “comfy” gala evening and keep it simple.** Instead of extravagant catering, prepare delicious comfort food using a microwave, toaster oven, or waffle iron. **Charge admission** to the event and set up tables for a poker or card games where the winner gets half of the pot and the other half goes to PVA.

Or, **host a movie/TV marathon** and ask for donations based on actions in the movie or commentary from the cozy gala attendees. **For example;** in Lord of the Rings, donate \$1 every time Frodo frowns.

Holiday Savings Account

Every time you think of buying a gift **donate the same amount to PVA.**

Movie Month

Challenge your friends and family to **donate \$10** for every holiday movie they watch between December 1 through January 3. Every time you think of buying a gift **donate the same amount to PVA.**

Oven of Opportunities

Host a classic bake sale with a clever name for fundraising like **‘Baking Hope’, ‘Cupcakes for Veterans’** or, **‘Pastries with Purpose’**. Add a personal touch and create special recipe cards or tags for each item, sharing a bit about who baked it and **why they support PVA.**

Yummy Challenge

Challenge your friends and family to donate **\$5 for every cookie** they eat (or don't eat!) **from December 1 through January 3.**

Game Night

It's cold outside, so gather your friends and family for a cozy game night for a good cause! Check out our Game Night planner at [PVA.org/GameNight](https://www.pva.org/GameNight) for fun ideas with Uno, Monopoly, Settlers of Catan and more.

Interested in learning more about our [PVA Ambassador Program](#)?

Send an email to: Digitalteam@PVA.org or call **202.416.7628** to learn more!

