



Are you ready to **AMPLIFY YOUR IMPACT?** FANTASTIC! Here's how it works:

- 1. Create your personalized fundraising page by going to PVA.org/Fundraise
- 2. Set a timer for 5 minutes
- 3. Quickly jot down as many names as you can think of—friends, family, colleagues, neighbors, acquaintances, anyone you know!
- 4. Invite these people to join your fundraiser by sending them an email or text message.

#### FAMILY

Who do send or receive holiday cards?	
Who attended your last family gathering?	
Who among your family members is a Veteran?	

# FRIENDS

Close friends & acquaintances	
Former classmates	
Fellow students or alumni	
Members of book clubs, neighborhood associations, sport teams)	

### **RELIGION AND ACTIVITY GROUPS**

Members of your place of worship	
Parents from your kid's activity groups or after-school programs	
Members of gyms or athletic clubs	
Volunteer Groups	
Support Groups	

# PAST GIVING

Individuals who have asked you for a donation for their charitable cause	
Mutual supporters	
Fellow philanthropists	

# WORK

Decision-makers supporting charitable causes at your workplace – ask for a matching donation on the funds your raise	
Co-workers who have asked you for a donation for their charitable cause	
Colleagues and co- workers (current & former colleagues)	

### SOCIAL MEDIA

Post on your online communities & say why your fundraising for PVA	
Contact social media advocates who regularly post about veterans' issues, health-related topics, or civil rights advocacy	
Reach-out to Veteran health and wellness bloggers know about your campaign	
Post on LinkedIn	

### LOCAL BUSINESSES

Local establishments you frequent – Ask business owners if you can hang a poster in their establishment	
Reach-out to Local community leaders to promote PVA	

Interested in learning more about our <u>PVA Ambassador Program</u>?

Send an email: Digitalteam@PVA.org or call 202.416.7628 to learn more



